



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN NORTH CAROLINA



**TOTAL ANNUAL  
ECONOMIC IMPACT  
OF RECREATIONAL BOATING:**

**\$276.0** MILLION

## CONGRESSIONAL DISTRICT 1

Number of Recreational Boats*	26,689
Recreational Boating Industry Businesses	71
Total Jobs	2,175
Annual Recreational Boating-Related Spending	\$117.1 MILLION

## RECREATIONAL BOATS IN NC-1

**TOTAL BOATS\*** ▶ 26,689

**REGISTERED BOATS** 26,689

Power boats	22,823
PWCs	3,320
Sailboats	459
Other Boats	87

**HOUSEHOLDS PER BOAT** 10.8



POWER BOATS  
**86%**



PWCs  
**12%**



SAILBOATS  
**2%**



OTHER BOATS  
**0%**

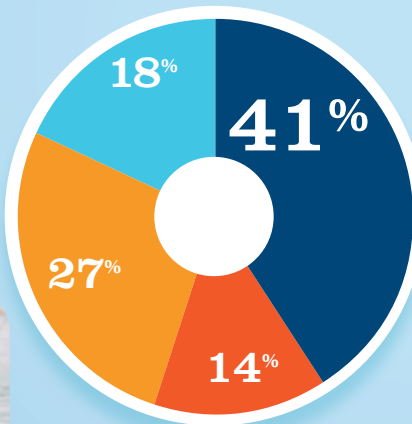


\* Total boats are registered boats as reported by states to the USCG.

## RECREATIONAL BOATING CREATES JOBS IN NC-1

**TOTAL BOATING JOBS** ▶ 891

Boat Building	164
Motor / Engine Mfrgr.	-
Accessory / Supplies Mfrgr.	242
Dealers / Wholesalers	121
Boat Services	364

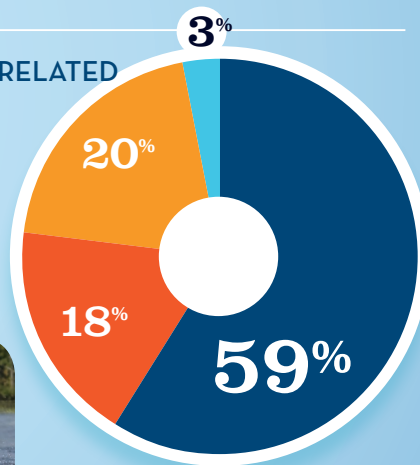


BOAT BUILDING DLRS/WHOLESALERS  
MOTOR/ENG. MFRGR. † BOAT SERVICES  
ACC./SUPPLIES MFRGR. † 0%

## RECREATIONAL BOATING-RELATED BUSINESSES IN NC-1

**TOTAL BUSINESSES** ▶ 71

Boat Building	2
Motor / Engine Mfrgr.	-
Accessory / Supplies Mfrgr.	14
Dealers / Wholesalers	13
Boat Services	42



BOAT BUILDING DLRS/WHOLESALERS  
MOTOR/ENG. MFRGR. † BOAT SERVICES  
ACC./SUPPLIES MFRGR. † 0%

## ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN NC-1

**EST. TOTAL JOBS** ▶ 2,175

MILLIONS

**EST. TOTAL LABOR INCOME** \$90.0

Est. Direct Income	\$36.5
Est. Indirect Income	\$22.5
Est. Induced Income	\$31.0

**709**

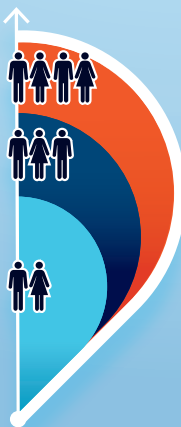
INDUCED JOBS

**403**

INDIRECT JOBS

**1,063**

DIRECT JOBS



## RECREATIONAL BOATING INDUSTRY SALES IN NC-1

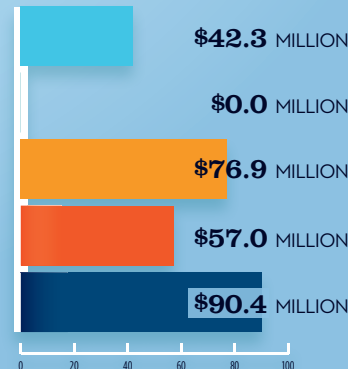
Boat Building	\$42.3
Motor / Engine Mfrgr.	\$0.0
Accessory / Supplies Mfrgr.	\$76.9

**TOTAL MFRGR. SALES** ▶ \$119.2

Dealers / Wholesalers	\$57.0
Boat Services	\$90.4

**TOTAL RETAIL & SERVICES SALES** ▶ \$147.4

BOAT BUILDING DLRS/WHOLESALERS  
MOTOR/ENG. MFRGR. BOAT SERVICES  
ACC./SUPPLIES MFRGR.



Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University